



2 Morhardt Rd, Nain NL A0P IL0

*FOR IMMEDIATE RELEASE*

March 23, 2023

## **SMARTICE IS FULLY OPERATIONAL ACROSS NUNATSIAVUT**

**Nain, Hopedale, Rigolet, Postville, and Makkovik (Nunatsiavut)** – SmartICE Sea Ice Monitoring & Information Inc. is proud to announce we are now fully operational in all five Nunatsiavut communities. SmartICE partnered with the Nunatsiavut Government to bring ice monitoring operations to the region. Community members and Nunatsiavut Conservation Officers have been trained to operate our SmartKAMUTIKs and have deployed SmartBUOYs through the region.

*“I think this is great to have in our community, especially with global warming, ice conditions are so unpredictable and not as thick as it used to be. It is good to know how thick the ice is for safe travel especially in the spring time when everyone goes for their spring seal hunt.”* says Chesley Sheppard, AngajukKâk for Rigolet

SmartBUOY and SmartKAMUTIK data is made available to community members through the *Indigenous Knowledge Social Network (SIKU)*. To access the data, you need to create an account with SIKU, choose your community and look for the SmartICE icon. Go to [siku.org](http://siku.org) or download the mobile app.

*“It is exciting to see the progress of SmartICE, from originally being a research project based out of Nain, to a full social enterprise operating in all five Labrador Inuit communities. SmartICE is helping to provide important sea ice information to community members, allowing them to make more informed decisions about their travel and sea ice use, while also providing important training and employment opportunities to Labrador Inuit.”* says Johannes Lampe, Nunatsiavut President

 @SmartICE\_Arctic

 [facebook.com/SmartICE.Arctic](https://facebook.com/SmartICE.Arctic)

[www.SMARTICE.org](http://www.SMARTICE.org) 

SmartICE remains committed to the Nunatsiavut region and pleased to have had the opportunity to train individuals in all communities.

***“Because of climate change, our communities are seeing tremendous changes each year in the sea ice. SmartICE is an effective tool in the toolbox to assist community members with their travel planning.” says Rex Holwell, Manager of Nunatsiavut Operations, SmartICE***

## Quick Facts

- SmartICE technology is operational in the following communities:
  - Nain - 1 SmartKAMUITK, 2 SmartBOUYs
  - Rigolet - 1 SmartKAMUITK, 2 SmartBOUYs
  - Hopedale - 1 SmartKAMUITK, 2 SmartBOUYs
  - Postville - 1 SmartKAMUITK, 1 SmartBOUYs
  - Makkovik - 1 SmartKAMUITK, 2 SmartBOUYs (one shared with Postville)
- SmartICE is a community-based organization offering climate change adaptation tools, designed in partnership with Indigenous communities to support ice travel safety.
- SmartICE was co-created with the Nunatsiavut Government in response to the extremely dangerous ice conditions experienced by Nain residents in 2010.
- SmartICE, founded in 2016, has partnered with over 30 communities across Inuit Nunangat and northern territories.

## Associated Links

For further information about SmartICE, please visit [www.SmartICE.org](http://www.SmartICE.org).

Follow SmartICE on Twitter [@SmartICE\\_Arctic](https://twitter.com/SmartICE_Arctic)

Like SmartICE on [Facebook.com/SmartICE.Arctic](https://www.facebook.com/SmartICE.Arctic)

Follow SmartICE on Instagram [@SmartICE\\_Arctic](https://www.instagram.com/SmartICE_Arctic)

Follow SmartICE on [LinkedIn](https://www.linkedin.com/company/smartice)

## Media Contact

SmartICE Sea Ice Monitoring & Information Inc.

Emma Dalton

Communications Lead

C. 1.709.730.7315

E. [emma@smartice.org](mailto:emma@smartice.org)